# BbWORLD® 18 + DEVCON
## orlando
July 16-19 | 2018

## There's something for everyone at BbWorld 2018.

See what's in store for higher ed professionals at every level and in every role…

**DEVCON | aws**
DevCon sponsored by Amazon Web Services

**L** Leaders
**E** Educators
**T** Techies

### July 16
## DevCon Commences

**L**
• Socialize with peers at the exclusive Leadership Summit Welcome Reception

**E**
• Plan ahead—map out the sessions you'd like to attend at the conference
• Start connecting with other Educators and Instructional Designers via the mobile app

**T**
• Learn how DevCon keynote speaker, Ashley Husberger, QA Product Architect at Blackboard, bridges the gap between engineering & quality

*Ashley Husberger*

### July 17
## BbWorld Day 1

• New to BbWorld? Attend the first-time-attendee session to get your BbWorld bearings
• Network throughout the event by sharing your #MyBbWorldAlias with other attendees
• Hear from Blackboard leadership as they share the vision for the future in the Corporate Keynote
• Get inspired by keynote speaker, Sheila C. Johnson— entrepreneur, ambassador & education advocate
• Mingle with exhibitors at the Welcome Reception

*Sheila C. Johnson*

**L**
• Hear opening remarks by Blackboard leaders at the Executive Summit
• Gain insights & prepare for the future with Summit sessions on the "Student of Tomorrow"

**E**
• Get creative—attend workshops to learn techniques on developing creative courses & how they'll improve the student experience
• Discover what you didn't know you could do in Blackboard Learn 9.1 TODAY

**T**
• Check out sessions focused on security, localization & accessibility
• Lighten up at the super-hero themed DevCon Client Appreciation Party
• Hear how Belmont planned their rollout of the Ultra experience for Blackboard Learn

### July 18
## BbWorld Day 2

• Break the ice with peers by asking which sessions they're most looking forward to at the Networking Breakfast
• Gather at The HUB to hear from main stage thought leaders & meet with exhibitors
• Demo over 40 partner solutions in the exhibit area of The HUB
• Get answers & test out new tech in the Community LIVE space
• Stay up to date on the latest BbWorld tweets & posts at the Social Tower

**L**
• Hear the latest in edtech from education reporters, news editors & analysts as they share insights from the field in an interactive panel discussion
• Hear best practices for your technology initiatives that can save both time & money

**E**
• See how the CSU system is tackling the challenge of improving accessible materials for all students with Blackboard Ally
• Join hands-on workshops and walk away with new tools for your courses

**T**
• Learn stress-free techniques for migrating to SaaS
• See the latest innovations in the road map sessions

### July 19
## BbWorld Day 3

• Network with peers & exhibitors at the The HUB
• Take part in the presentation of this year's charitable giving donation to A Gift for Teaching
• Celebrate this year's Catalyst Awards Winners
• Close out your BbWorld 2018 experience by attending the keynote closing address
• Celebrate a successful week at the Client Appreciation Party

**L**
• Learn how accessing SIS and ERP data can promote institutional performance & student success

**E**
• Learn how to use learning analytics to optimize instructional design & decrease cognitve load

**T**
• Find out about NIU's road map for success in its move to SaaS

## Post Event

**L**
• Meet with organizational leaders to share insights that can help further their missions

**E**
• Host a Collaborate session back at your institution to share your new pedagogical insights

**T**
• Host a brown bag lunch with colleagues to share new insights

**Plan to join us for BbWorld 2019**

## Fun Facts

**2,000+ Attendees**

**Over 1,000 Institutions Represented**

**40+ Exhibitors**

## Join the crowd and help us shape the future of education.
## Register now.

# BbWorld.com